



Lassalle Ethik Forum 2010

Ethics in Business and the Economy in the Face of the Crisis

International Conference

25 March, 12:00 – 26 March, 13:00

Moderated by

Dr. Klara Obermüller, Zurich

Cooperation partners

- Amt für Wirtschaft und Arbeit, Canton of Zug
- Forum Kirche und Wirtschaft, VKKZ, Canton of Zug

Translation

A simultaneous English-German / German-English translation service will be available throughout the event

Registration

Please register in writing with the enclosed registration form or through our website. Registration is considered to be binding.

Course no.: M44

Date: 25 – 26 March 2010 / Thu 12:00 – Fri 13:00

Fees: Course SFr. 310 / Board SFr. 177

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Registration deadline: 13 March 2010

Directed by: P. Tobias Karcher SJ, Director of Lassalle-Haus Bad Schönbrunn
Prof. DDr. Johannes Wallacher, Institute for Social & Development Studies, Munich

Where does the economy stand today in the face of the crisis? Has awareness for ethical business conduct been raised – among individuals, organizations and global institutions? The Lassalle-Ethikforum puts the economic system and business practice to the test. Academics from the USA provide a run-down on the current situation. Politicians reflect on their responsibilities. Swiss and international business representatives explain how they put their corporate social responsibility into practice nowadays. Yet the questions are not limited to the worlds of business and politics. Religious and cultural organizations and representatives also have a contribution to make to economic and business ethics. Jews, Muslims and Christians have been invited to do just that.

Program

Thursday, 25 March 2010

- 12:00 Check-in, lunch
 13:00 Welcome, introduction by P. Tobias Karcher SJ
- 13:15 **Part I: Economic and business ethics in the face of the crisis. An analysis**
 Ethical reflections applying the St. Gallen approach of integrative economic ethics
 Prof. Emeritus Dr. Peter Ulrich, Institute for Business Ethics, University of St. Gallen
- US-American Business Ethics.*
What has changed due to the crisis?
 Prof. Dr. George Brenkert, Georgetown University, Washington
- How far does political responsibility go?*
Perspectives from Switzerland and Germany
 Dr. Peter Hess, former Member and President of the Swiss National Council, Zug
 Karin Kortmann, former Parliamentary State Secretary, Düsseldorf
 Panel discussion

- 16:00 **Part II: Corporate social responsibility put to the test. What are the responsibilities at local, national & global levels?**
- Dr. Pierin Vincenz, CEO Raiffeisen Switzerland, St. Gallen
 - Dr. Walter Gruebler, Chairman of the Board of Sika AG, Baar
 - Ron Popper, Head of CSR, ABB, Zurich
- Panel discussion

Lessons to be learnt for international business ethics

Prof. Dr. Andreas Georg Scherer, Institute of Organization and Administrative Science, University of Zurich

- 19:30 Supper
 21:00 Possibility of guided meditation

Friday, 26 March 2010

- 07:30 Possibility of guided meditation
 08:00 Breakfast
- 09:00 **Teil III: Cultural and religious perspectives and dialogue**
- Dr. Stephan Rothlin SJ, Vice Director, Center for International Business Ethics, Beijing
 - Dr. Herbert Winter, President of the Swiss Federation of Jewish Communities (SIG)
 - Prof. Dr. Nasr Hamid Abu Zaid, University for Humanistics, Utrecht
 - Dr. Khaldoun Dia-Eddine, School of Management and Law, Center for International Business, Winterthur
 - Prof. Dr. Johannes Wallacher, Institute for Social and Development Studies, Munich
- Panel discussion
- 11:30 **Teil IV: New challenges for economic and business ethics**
 Prof. Dr. Georges Enderle, Professor of International Business Ethics and former President of the International Society of Business, Economics and Ethics, University of Notre Dame, Indiana
- 13:00 Lunch